061006T9ICT ICT TECHNICIAN LEVEL 6 ICT/OS/IT/CR/09/6 PERFORM GRAPHIC DESIGN JULY/AUGUST 2023



TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

WRITTEN ASSESSMENT

INSTRUCTIONS TO CANDIDATE

- 1. This paper has two sections A and B. Attempt questions in each section as per instructions given in the section.
- 2. You are provided with a separate answer booklet
- 3. Maximum marks for each question are indicated in brackets ()
- 4. Do not write on the question paper

This paper consists of 3 printed pages

Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing

SECTION A (40 Marks)

Answer ALL the questions in this section.

1.	Define the following terms as applied in graphical design.	
	a) kerning;	(2Marks)
	b) leading;	(2 Marks)
	c) tracking;	(2 Marks)
2.	List FIVE types of lines used to connect two or more points in graphic designs	(5 Marks)
3.	Identify FOUR types of colors used by graphic designers.	(4 Marks)
4.	Highlight at least FIVE features of well-designed symbols in graphic design.	(5 Marks)
5.	A designer requires design equipment in his workshop. Explain TWO uses of a so	canner in graphic
	design workshop.	(2 Marks)
6.	State FOUR properties of vectors used to produce dots and lines images.	(4 Marks)
7.	Designing of graphics will depend on the techniques used. As an expert, state	FOUR types of
	typography techniques.	(4 Marks)
8.	Principles of graphic design are key before one performs graphic design. Highligh	ht SIX principles
	applied in graphic design.	(6 Marks)
9.	Identify FOUR basic application areas of a multi-page layout in the modern	n graphic design
	technology.	(4 Marks)

SECTION B (60 Marks)

Answer any THREE questions in this section.

10.		
a)	Explain FOUR professional skills required by a graphic designer.	(8 Marks)
b)	Jane has approached you to design graphics on her shirt, explain THREE eler	ments of graphic
	design you will use	(6 Marks)
c)	Describe THREE types of rhythms as an element of graphics that a designer n	may consider
	during designing	(6 Marks)
11.		
a)	Explain FOUR types of signs used in graphic design as visual expression of in	nformation
		(8 Marks)
b)	Describe FOUR ways in which copyright supports Kenyan artists in their inne	ovation work.
	, et.	(8 Marks)
c)	Differentiate between complementary and simultaneous contrast in graphic de	esign.
		(4 Marks)
	\odot	(+ Marks)
12.	ذ	(+ Marks)
12. a)	In graphic design one of the important elements is to apply typography techni	
、 、	In graphic design one of the important elements is to apply typography techni FOUR classification of serif typography applied by designers	
、 、		iques, explain (8 Marks)
a)	FOUR classification of serif typography applied by designers	iques, explain (8 Marks)
a)	FOUR classification of serif typography applied by designers	iques, explain (8 Marks) int his design (6 Marks)
a) b)	FOUR classification of serif typography applied by designers Describe THREE types of printing technologies that a designer may use to pr	iques, explain (8 Marks) int his design (6 Marks)
a) b)	FOUR classification of serif typography applied by designers Describe THREE types of printing technologies that a designer may use to pr Discuss THREE types of balance applied in equal distribution of visual weigh	iques, explain (8 Marks) int his design (6 Marks) nts (6 Marks)
a) b) c)	FOUR classification of serif typography applied by designers Describe THREE types of printing technologies that a designer may use to pr Discuss THREE types of balance applied in equal distribution of visual weigh Explain THREE techniques of image manipulation in graphic design.	iques, explain (8 Marks) int his design (6 Marks) nts (6 Marks) (6 Marks)
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a) b) c) 13. a)	FOUR classification of serif typography applied by designers Describe THREE types of printing technologies that a designer may use to pr Discuss THREE types of balance applied in equal distribution of visual weigh Explain THREE techniques of image manipulation in graphic design.	iques, explain (8 Marks) int his design (6 Marks) nts (6 Marks) (6 Marks)