

4. (a) Explain **five** potential benefits that tour operators may get from Agro-tourism development in a destination. (10 marks)
- (b) Highlight **five** threats to biodiversity resources in Kenya. (10 marks)
- ~2. (a) Wildlife protected areas remain one of the leading tourism attractions in Kenya. Highlight **five** challenges facing such areas. (10 marks)
- (b) Explain **five** negative impacts to the local community as a result of mismanagement of a touristic destination. *- mass tourism - noise* (10 marks)
- ✓ 3. (a) Eco-schooling programmes play an important role in tourism destinations. Explain **five** ways in which such programmes may bring awareness to the local communities. *- incentives - improve living standards - creating employment opportunities - educating - create link among communities* (10 marks)
- (b) Tourism activities in a destination may create serious threats to wildlife. Highlight **five** such threats. *- noise - pollution - fire outbreaks - collection - fire outbreaks (camping) - put of constructions (accumulation) - overpopulation of tourists (over carrying capacity)* (10 marks)
4. (a) Desert animals are adopted to harsh climatic conditions. Explain **five** adaptations of camels to life in arid area. *- handle scarce water* (10 marks)
- (b) The success of community groups in ecotourism projects largely depends on the level of their empowerment. Explain **five** ways that such groups may be empowered. *- education - organization* (10 marks)
- ~5. (a) The management of Kimo ranch intend to involve the local community in its ecotourism projects. Highlight **five** reasons for such involvement. (10 marks)
- (b) Explain **five** reasons why the government of Kenya has invested a lot of resources in the conservation of wetlands. (10 marks)
6. (a) A conservation organisation has contracted you to give a group of tour guides students a lecture on ecology. Highlight **five** branches of ecology that you will include in your presentation. (10 marks)
- (b) Explain **five** differences between **mass tourism** and **ecotourism**. (10 marks)
7. (a) Many accommodation facilities are now adopting the concept of ecology. Highlight the importance of embracing such a concept. *- consolidation - reducing mismanagement - attraction - secure land saving* (10 marks)
- (b) Explain **five** roles of the local community in ecotourism project development. (10 marks)

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