

SMALL AGRI-ENTERPRISE OPERATION

UNIT CODE: AGR/CU/AP/CR/02/4/A

Relationship to Occupational Standards

This unit addresses the Unit of Competency: Operate a small agri-enterprise.

Duration of Unit: 40 hours

Unit Description

This unit specifies the competencies required to operate a small agri-enterprise. It involves developing an entrepreneurial culture, preparing to start agri-enterprise, implementing agri-enterprise start up and operational processes, operating a small business, assessing agri-enterprise start up and operational processes and completing starting agri enterprise

Summary of Learning Outcomes

1. Develop agripreneural culture
2. Prepare to start agri-enterprise
3. Implement agri-enterprise start up processes
4. Operate a small business
5. Assess agri-enterprise start up and operational processes
6. Complete starting agri enterprise

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Develop agripreneural culture	<ul style="list-style-type: none">• Concept of Agripreneurship• Common terminologies in Agripreneurship• Agripreneurship in National development• Agripreneurship and employment creation• Formal and informal employment• Agripreneural culture<ul style="list-style-type: none">▪ Attitude▪ Innovation	<ul style="list-style-type: none">• Written tests• Oral questions• Third party reports

	<ul style="list-style-type: none"> ▪ Risk taker • How, why, when and who to be an agripreneural • Habits that promote agripreneural • History and development of Agripreneurship • Factors that inhibits Agripreneurship • Managing factors that inhibit Agripreneurship development 	
2. Implement agri-enterprise operations	<ul style="list-style-type: none"> • Factors to consider when starting a small agri-enterprise • Forms of business ownership • Legal and regulatory requirement for starting a small business • Procedure of starting a small business • The dos and don'ts of starting a small business • Challenges faced when starting a small business and mitigating factors • Locating the business • Resources required to start a small business • Launch of a small business 	<ul style="list-style-type: none"> • Written tests • Oral questions • Third party reports
3. Evaluate agri-enterprise business plan	<ul style="list-style-type: none"> • Assessment of operations • Enterprise performance appraisal • Customer feedback • Product improvement and innovation 	<ul style="list-style-type: none"> • Written tests • Oral questions • Third party reports

4. Complete starting agri-enterprise	<ul style="list-style-type: none"> • Activity reporting • Review of plans, strategies or targets 	<ul style="list-style-type: none"> • Written tests • Oral questions
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Suggested Methods of instruction

- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play
- Guided questions
- Case studies
- Mentorship program
- Apprenticeship

Recommended Resources

- Case studies for small businesses
- Writing materials
- Telephone /mobile phones.

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